

DAN AND CAROLE BURACK
PRESIDENT'S DISTINGUISHED LECTURE

Privacy Resignation: How Digital Platforms Confuse, Frustrate, and Disempower Us

NORA DRAPER

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Join us for a conversation with Nora Draper, associate professor and author of *The Identity Trade: Selling Privacy and Reputation Online*, as she delves into the intricate interplay between media, technology institutions, and society along with her research on the evolving digital landscape shaped by digital media, privacy, surveillance, and more.

Draper's is currently investigating the impacts of technology companies on society, with a particular focus on the Polaroid Corporation's blend of innovation and social progress. Additionally, she is exploring the dynamics of digital resignation—people's struggle to manage their digital visibility effectively.

- ① **FREE AND OPEN TO THE PUBLIC**
- 🕒 **MONDAY, MARCH 25 | 4:30PM**
- 📍 **MEMORIAL LOUNGE, WATERMAN BUILDING**
85 S Prospect St, Burlington, VT
- 🗣️ **ASL AND CART SERVICES PROVIDED**
- 🌐 **GO.UVM.EDU/LECTURESERIES**



THE UVM MAJOR LECTURE SERIES

Each year, the UVM Major Lecture Series addresses a topic of interest in the public square. The theme for 2023-24 is Social Media. Each lecture in the series is made possible by endowments from generous donors and focuses on a particular aspect of the annual theme.

Burack Lectures support UVM's academic enrichment by inviting scholars, scientists, artists, and writers who are acknowledged as preeminent in their discipline to present and also, to showcase the exceptional caliber of UVM's faculty, students, and programs.



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Accommodation(s)

If you require an accommodation or service to participate, please contact michelle.clark@uvm.edu to discuss options.