

**Marie-France Y. Nelson**  
The University of Vermont  
BSAD-Business Communications  
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## **Education**

MBA, University of Houston-Victoria, 1993.  
Major: Business Administration

BA, University of Texas, 1990.  
Major: Bachelor of Arts

## **RESEARCH**

### **Presentations Given**

Nelson, M.-F. (Panelist), Tomas, A. (Panelist), Lowensohn, S. (Panelist), UVM Women in Business Club, UVM Women in Business Club. (September 29, 2021).

Nelson, M.-F., University of Vermont Marketing Club, "Guest Speaker," UVM, Burlington, Vermont, United States. (March 23, 2021).

## **TEACHING**

### **Teaching Experience**

#### **The University of Vermont**

BSAD 010, SU: The Business Enterprise I, 5 courses.  
BSAD 015, Business Communications, 14 courses.  
BSAD 150, Marketing Management, 4 courses.  
BSAD 295, Client Relationship Management, 1 course.

### **Awards and Honors**

Thank an Educator Program, UVM. (May 24, 2021).

Catamount Kudos, UVM. (March 18, 2021).

nomination for the 2021 Kroepsch-Maurice Excellence in Teaching Award, UVM. (September 17, 2020).

## **SERVICE**

### **Department Service**

Committee Member, FECC 2021. (January 20, 2021).

Committee Member, Accepted Student Committee. (February 14, 2020 - April 17, 2020).

Attendee, Meeting, Ad Hoc Committee for Gen Ed Communications 2. (February 2, 2020 - April 15, 2020).

Committee Member, FECC 2020. (October 22, 2019 - January 22, 2020).

Attendee, Meeting, GSAC De-Stress Event. (December 5, 2019).

Attendee, Meeting, GSAC. (September 19, 2019).

## **Service to Academic Community**

GSB Faculty Retreat. (August 27, 2021 - Present).

Faculty Advisor, Case Competition Planning Meetings. (July 2020 - Present).

Faculty Advisor, Grossman Undergraduate Case Competition Committee. (April 2020 - Present).

Attendee, Meeting, GSB Case Competition Schedule 2019-2020. (March 13, 2019 - Present).

Attendee, Meeting, GSB Introductory Case Competition Meeting. (October 10, 2018 - Present).

Attendee, Meeting, GSB Family Business Awards. (October 2018 - Present).

Faculty Mentor, Mentoring Sherry Roulston. (July 2021 - December 2021).

Faculty Advisor, Lazaridis International Case Competition. (October 10, 2021 - October 16, 2021).

Committee Member, Case Competition Informational Session. (September 7, 2021).

FTFY Orientation. (July 14, 2021 - August 28, 2021).

Faculty Advisor, GUCCC. (August 6, 2021).

Faculty Advisor, GUCCC. (July 18, 2021).

Faculty Advisor, University of Washington Global Business Case Competition. (February 24, 2021 - April 26, 2021).

Faculty Presenter, Dean's Cup Case Analysis Workshop. (February 18, 2021).

Faculty Advisor, I.C.B.C. 2021 Business Case Competition. (January 14, 2021 - January 19, 2021).

Faculty Mentor, Mentoring Adam Boothe, instructor for BSAD 015. (August 2020 - December 2020).

coach, International Case Business Competition. (December 1, 2020 - January 22, 2020).

Faculty Coach, Lazaridis International Case Conference. (August 15, 2020 - October 25, 2020).

Faculty Advisor, Lazaridis International Case Competition. (September 28, 2020 - October 16, 2020).

Attendee, Meeting, GSB Retreat. (August 23, 2020).

Attendee, Meeting, GSB End of Year Recognition Ceremony. (May 11, 2020).

Attendee, Meeting, Dean's Cup. (February 15, 2020).

Instructor, Case Competition Class for GSAC and Dean's Cup. (February 4, 2020).

GSB Case Competition Initiatives, GSB Case Competition Initiatives. (September 1, 2018 - May 31, 2019).

Panelist, Admitted Student Visit Faculty Panelist. (March 2019 - April 2019).

Faculty Advisor, URECC. (December 2018 - April 2019).

Coach, Free Enterprise Case Competition. (November 2018 - March 2019).

Faculty Advisor, MICCSR Case Competition. (October 15, 2018 - March 15, 2019).

Faculty Advisor, Dean's Cup Case Competition Workshop. (January 28, 2019 - February 13, 2019).

Coach, ICBC Case Competition. (October 2018 - January 30, 2019).

Attendee, Meeting, FECC. (January 9, 2019 - January 12, 2019).

Faculty Mentor, Mentoring Eleanor Stephenson, lecturer. (September 2018 - December 2018).

## **University Service including GSB**

Faculty Advisor, UVM Dressage Team. (April 2020 - Present).

## **Public Service**

Attendee, Meeting, Pleasant Valley Pony Club, Underhill. (June 2008 - Present).

## **Consulting**

For Profit Organization, Stalgrid Technologies. (March 2021 - Present).

For Profit Organization, Will Zapernick's startup, Canada. (2021 - Present).

non-profit, UVM Dressage Team, Burlington, VT. (January 2021 - May 2021).

For Profit Organization, Salt and Bubbles, Essex, Vermont, United States. (August 2020).

Academic, Citizen Cider, Burlington, United States. (January 16, 2019 - December 5, 2019).

Academic, Champlain Chocolates, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

For Profit Organization, Danforth Pewter, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

Academic, Runamok Maple, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

Academic, Seventh Generation, Burlington, Vermont, United States. (January 16, 2019 - May 5, 2019).

Academic, Citizen Cider, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Runamok Maple, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Seventh Generation, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Smuggler's Notch Resort, Burlington, Vermont, United States. (January 16, 2018 - May 12, 2018).

Academic, Vermont Children Hospital, Burlington, Vermont, United States. (January 15, 2018 - May 11, 2018).

Academic, All Breed Rescue, Burlington, Vermont, United States. (January 16, 2017 - May 5, 2017).

Academic, Camp Ta-Kum-Ta, Vermont, United States. (January 16, 2017 - May 5, 2017).

Academic, Saint Michael's College Sustainability Department, Burlington, Vermont, United States. (January 16, 2017 - May 5, 2017).

For Profit Organization, Clayton Inc., Johnson, Vermont, United States. (November 12, 2008 - August 20, 2016).

Academic, Jay Peak Resorts, Jay, Vermont, United States. (January 11, 2016 - May 6, 2016).