

## **CV / RESUME: DAVID A. KAUFMAN**

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**CONTINUING OBJECTIVES:** I seek stimulating and enjoyable educational, business, and volunteer service opportunities. My primary and top priority field of interest is teaching and working with students as a full time faculty member in UVM's Rubenstein School of Environment and Natural Resources. Additional interests include the broad tourism, hospitality, and recreation industries; and related real estate development.

### **EMPLOYMENT:**

1980-Present: University of Vermont, Rubenstein School of Environment & Natural Resources Parks, Recreation, & Tourism Program (PRT) – Senior Lecturer

My very rewarding thirty-nine year association with the RSEN's Parks, Recreation, & Tourism Program currently includes teaching and advising upper class students on their UVM educational program as well as their future educational and career paths. The courses I've created include Resort Marketing and Management (39 years!), Entrepreneurship in Recreation and Tourism (28 years), and Ski Area Management (20 years). I have also team taught an introductory Foundations of Recreation and Tourism class, and have taught Tourism Planning as recently as Spring '18 (for a faculty member on sabbatical), having first created and taught the class in the '90's. I also collaborated in creating and teaching our school's first Eco-Tourism course in the '90's. Outside the field of Recreation and Tourism, I currently teach our Aiken Scholars Seminar, focused on environmental sustainability.

My long-term experience as a professional business owner in Vermont's travel and recreation industry has enabled me to bring the "real world" into the classroom, helping students understand the relationship between their education and recreation and tourism as functioning businesses in a constantly evolving environment. My professional work in recent years and my teaching at UVM reflect a strong emphasis on "Green and Sustainable" recreation and tourism.

1984-2009: Vermont Tourism Network – Owner and President, So. Burlington, VT

Vermont Tourism Network was created as an entrepreneurial business focused on cooperative marketing in the travel and tourism industry. VTN was sold in the summer of 2009 and continues to operate successfully. VTN represented over 150 clients in Vermont providing tourism marketing services which produced business. Ownership and twenty-five years of operating VTN enabled me to develop a tremendously broad spectrum of business, marketing and interpersonal skills and experiences, as well as professional relationships throughout Vermont and national and international business communities. All of this contributes to my classroom and advising work at UVM.

1981-1990: State of Vermont, General Assembly – House of Representatives, Montpelier, VT

I was first elected to the Vermont House in 1980 and was re-elected four times. During my tenure I chaired the House Transportation Committee and served on the Government Operations Committee. I was co-founder and chair of a Legislative Tourism Caucus and served on the Administrative Rules Committee. During my tenure in the General Assembly I was recognized as a leader in initiating and supporting legislation favorable to Vermont's business community, especially in the areas of tourism and sports/recreation. I was also a dependable spokesperson for the University of Vermont – its budget and programs. The legislative experience gave me a lifelong in-depth understanding of Vermont's political system and, to a lesser extent, the politics and functioning of our federal government.

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1977-1984: State of Vermont, Department of Travel & Tourism, Montpelier, VT

Assistant to the Director of Tourism

I was appointed in 1977 by the Secretary of the Commerce Agency to work with the Vermont Travel Director on special projects. This varied assignment lasted seven years, culminating in my creation of Vermont Tourism Network and departure from state government.

Pre-1980:

Virgin Isle Hotel, St. Thomas, U.S. Virgin Islands: Consultant to the owner/manager

Mount Snow Ski Resort, Mount Snow, VT:

Assistant to the General Manager, Director of Marketing, Sales and Public Relations

## **EDUCATION:**

BS: Major in Business Administration, Ithaca College, Ithaca, NY

## **MEMBERSHIPS (current) / ADVISORY GROUPS / AWARDS:**

Board of Directors (charter member, 1995), Secretary, Executive Committee – **Dorset Park Skating Association**, managing entity of Cairns Recreation Arenas, South Burlington, VT. I initiated the effort to construct our first Arena (completed 11/95, one year start to finish, raising over \$1 million cash) and participated in the overall construction process. I also participated in the planning and construction process of Cairns 2 which opened 11/1/01. We now boast the finest two-rink complex in New England, north of Boston.

**South Burlington City Council** – Appointed April 2018 to fill a vacancy on the five-member Council

Member, **Vermont Chamber of Commerce Tourism Committee**  
(multiple terms as chair)

Member 2007 – Present, **UVM Vermont Regional Board**

Lifetime Sustaining Member – **UVM Alumni Association**

Lifetime Member - **National Ski Patrol**

Member and Chair, **South Burlington Recreation Foundation** (new organization 2018), entity formed to raise funds for SB's recreation infrastructure

Award: **Vermont Travel Industry Person of the Year, 2001**

Award: **Friend of the Industry Award, Vermont Travel Industry, 2004**

Award: **UVM RSENRC Marcia Caldwell Award** for excellence in teaching, 2013

**PERSONAL:** Jane Kaufman owns Phoenix Physical Therapy PLC, located in South Burlington. Jane and Dave are the parents of three sons. Christopher is a 2000 UVM graduate with a MBA from Northeastern, living and working in Boston; Matthew is a 2003 graduate of St. Michaels College, living and working in Washington DC; Andrew is a 2012 UVM graduate, living and working in Boston. Personal and family pursuits include snow skiing in winter and water skiing in summer, ice hockey, bicycling, hiking, golf, tennis, travel, photography, and sports cars.

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